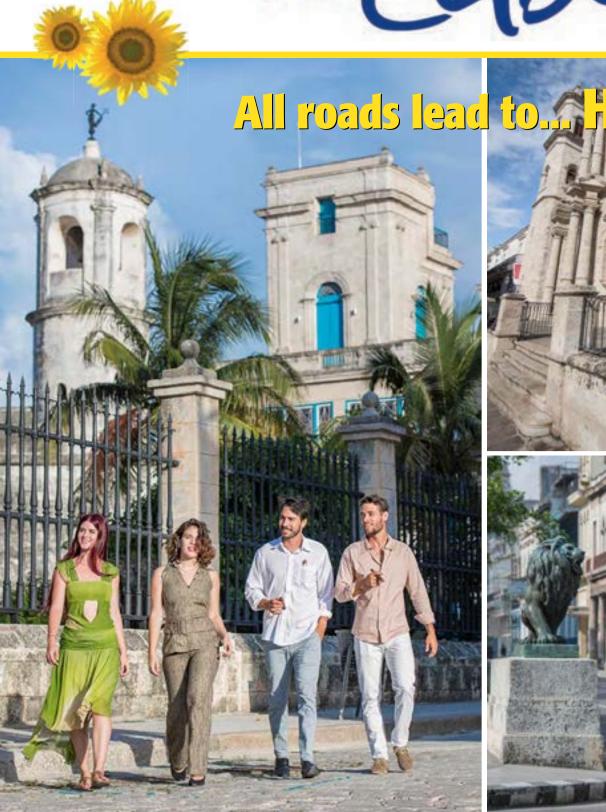
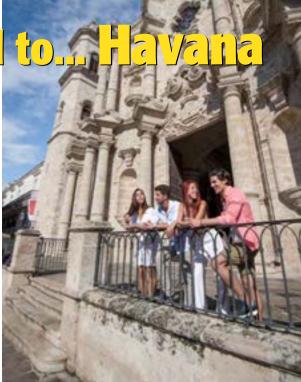
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GRAN CARIBE

Barceló HOTEL GROUP

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barcelo.com



Hi Friends,

We're still here with you, sharing the good reasons to travel to Cuba.

In this issue, we'll cover a wide variety of topics and explore various regions of Cuba. We'll begin with Havana, the capital, which captivates visitors and offers its charms at every turn. The Gran Caribe Group invites us to two of its hotels, where architecture and art combine with excellent service.

With the help of the Cubanacán Group, we'll visit two cities in central Cuba, where its E Hotels combine tradition and modernity. And since we're talking about traditions, we're introducing you to an event organized by Caracol in the Jardines del Rey tourist destination. This will be its second edition, and it's open to those interested in participating.

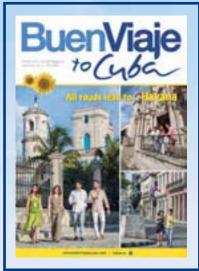
Cuban nature also has a space in our magazine, and there's no better way to get to know it than by enjoying the facilities of the Campismo Popular camping group throughout the country. As usual, we set aside spaces for our contributors and invite you to visit their websites and social media channels.

Discover Cuba through our pages.

www.buenviajeacuba.com







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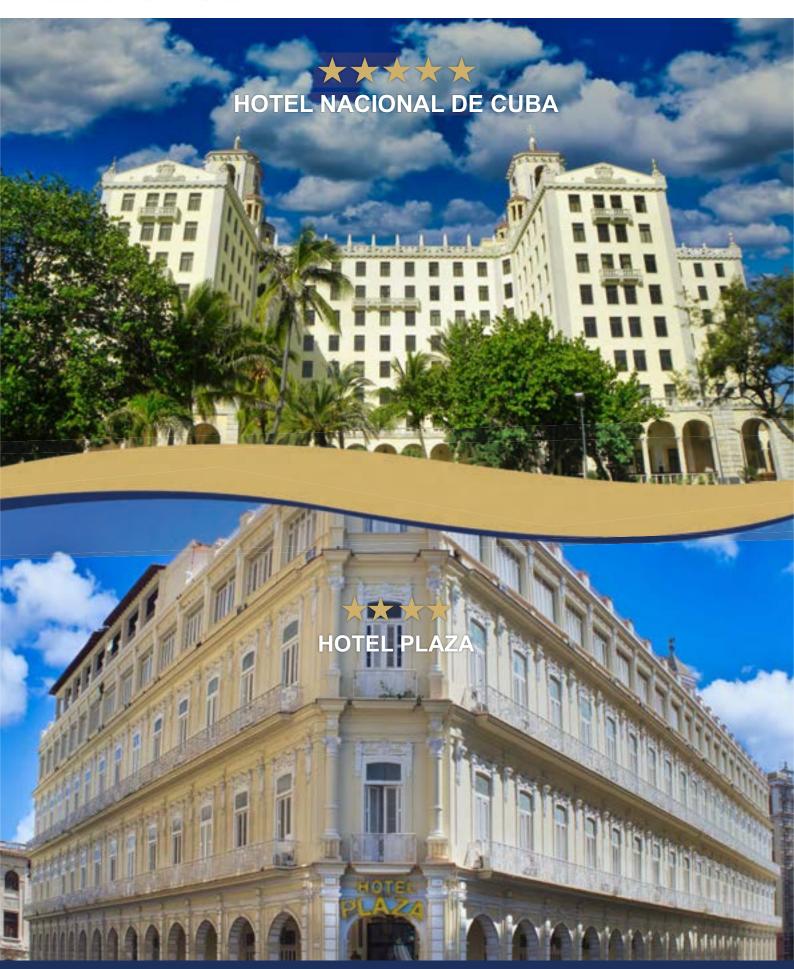
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All roads lead to... Havana



hat can be written about Havana that hasn't already been published in the countless magazines, newspapers, digital media and television, radio, and social media programs dedicated to it?

The aptly named Marvelous City exerts a fascination on those who visit it, and its appeal emerges from an extraordinary combination of architecture, history, culture, the hospitality of Havana residents, and the experiences that can be had.

Its proximity to the sea gives the city a mystique that goes beyond visitors' understanding, and which began with its very foundation, linked to the presence of a wonderful pocket-shaped bay that would be vital to its development. It should be remembered that it was initially located on the southern coast and later moved to the site where it has remained for more than five centuries.



OUR ESPECIAL I



walk to the Plaza de San Francisco de Asís, where doves welcome visitors and fill the place with joy.

Plaza de la Catedral is another particularly beautiful square, surrounded by museums, restaurants, colonial buildings and the impressive Cathedral. And we couldn't leave out Plaza Vieja, distinguished by its rich





Havana is Cuba's main tourist destination and the gateway for many who visit the largest of the Caribbean islands. Without a doubt, the colonial city is the most distinguished among travelers, who can boast of having visited its Historic Center, declared a World Heritage Site by UNESCO, which also named it a Creative City of Music.

Walking through the main squares of Old Havana is a challenge, as each one has a unique appeal. The Plaza de Armas leads us to the Palace of the Captains-General, where the City Museum is located, and at its entrance, immortalized in bronze, is the eternal City Historian, Eusebio Leal Spengler, who must always be mentioned when writing about Havana. A few meters away is El Templete, the founding site of the former Villa de San Cristóbal de La Habana. From there, you can

gastronomy, a favorite among many visitors for a break from their sightseeing and enjoying Cuban and international cuisine, a craft beer, or freshly roasted coffee.

You can also take a ride through Old Havana in a horse-drawn carriage. You can find them along Avenida del Puerto and near hotels and plazas. Vintage cars travel alongside them, their bright colors and friendly drivers inviting you to travel back in time to the last century. Many travel agencies offer excursions aboard these rolling marvels.

The capital is also a city full of art. Numerous museums, galleries, and works of art located in places of special significance are proof of this. In Plaza de San Francisco de Asís, a sculpture called "The Conversation" has become a must-see spot for taking a photo and taking a

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souvenir home. Meanwhile, the Teatro Martí and the Alicia Alonso Gran Teatro de La Habana host concerts and performances by ballet and contemporary dance companies. Every two years, the Havana Biennial transforms the city into a giant gallery, welcoming artists from around the world and filling the streets with works of art.

Havana is also the city of José Martí, the hero of Cuba's independence struggles, the most universal of Cubans. Several sculptures honor us with his presence, perhaps the most significant being the one in the Plaza de la Revolución, where his Memorial is located; the one of Martí on horseback in Dos Ríos, which we find in front of the former Presidential Palace, converted into a museum; or the one in Parque Central, very close to the National Capitol, in perfect harmony with the majesty of the surrounding buildings and the intense green vegetation.

Many things have been written, and many more could be written, about Havana, where for every traveler there is a story, an experience. Every November, to celebrate its anniversary, people walk around a historic ceiba tree and make wishes; it is a custom that travelers adopt and embrace upon finding out about it, and their thoughts also contain requests for the city.

Havana captivates, enchants, and that's why writing continues about it, and its legends live on over the years. And that's also why so many travelers return to it, to a city full of magic and stories, a beautiful city that, once it has welcomed them, always awaits them.





CUBA TE ESPERA







Gran Caribe Hotels in Havana Culture, history, and tradition

he Gran Caribe Hotel Group's facilities in Havana stand out as jewels of national culture and heritage, reflecting the essence of Cuban history, traditions, and the most authentic Cuban hospitality. This hotel group has created an exclusive, diverse, and competitive product that combines Cubanness, professionalism, and a profound respect for the country's customs.

Its hotels are much more than accommodations; they are guardians of the country's cultural identity, where history and traditions come alive for visitors. Gran Caribe embodies the country's rich history and culture within its facilities. The Inglaterra Hotel, Plaza Hotel, Sevilla Hotel, Hotel Nacional de Cuba, Deauville Hotel, Capri-Victoria Hotel, Presidente Hotel and Habana Libre Hotel are living

embodiments of Cuban culture, where the spirituality and soul of the people are evident in every detail. From art galleries to musical performances, these hotels become authentic cultural meeting points.

The Hotel Nacional is an undisputed icon of Havana. Opened in 1930, it stands on a hill overlooking the Malecón seaside avenue, offering breathtaking views of the sea and the city. Declared a National Monument and World Heritage Site, it hosts political leaders, world-renowned artists, and celebrity figures. Its famous Cabaret Parisien pays tribute to key figures in Cuban music, and its performances feature the best of the country's music and dance, preserving timeless cultural values. The Hotel Nacional de Cuba is, without a doubt, a symbol of luxury, history, and tradition.



GRAN CARIBE

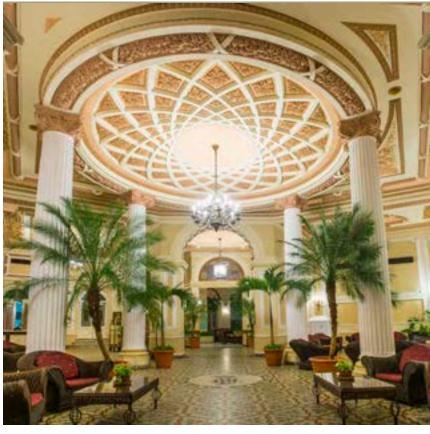






With more than a century of history, the Plaza Hotel embodies the charm of colonial Cuba. Strategically located in Old Havana, this hotel combines its eclectic design with exquisite architectural details, such as stained-glass windows and elegant marble staircases. It has welcomed renowned guests, becoming a silent witness to important historical events. Its restaurant and common spaces are imbued with art and an air of nostalgia that invites you to explore the stories within its walls.

For years, Gran Caribe has actively worked to preserve its artistic and cultural heritage. With an inventory of more than 840 heritage works under special protection and conservation, its focus on authenticity and respect for traditions has become a unique hallmark. Artistic initiatives have included murals, sculptures, and events that promote Cuban cultural values.



Gran Caribe has demonstrated that the combination of excellent hospitality and a strong cultural vocation generates a profound impact on its guests. Reflecting this vision, figures such as writer and ethnographer Miguel Barnet and journalist Pedro de la Hoz have highlighted the role of culture as an unstoppable and essential force in the Hotel Group's identity.

www.grancaribehotels.com

0

Air Europa, committed to more sustainable aviation

he concept of sustainability has taken on special significance in the world of commercial aviation. Despite representing less than 4% of the emissions generated by transportation, companies in the sector have embraced the challenge of decarbonization and are opting to develop a more efficient industry. This is the case with Air Europa, which has been working for years to incorporate measures that will lead to more balanced operations, both with the environment and the social milieu.

One example is the use of sustainable aviation fuel (SAF). By March 2023, some of the company's flights between Madrid and Havana had already incorporated it, two years ahead of the European Union regulations requiring it to do so starting in 2025. Air Europa has also participated for three years in "The Aviation Challenge," a global challenge organized by the SkyTeam alliance to operate flights in the most sustainable way possible. In the 2024 edition, the company participated by operating two flights, including one to Santo Domingo, Dominican Republic, for which the most efficient route was chosen and artificial intelligence was used for cargo distribution, among many other measures.





Air Europa holds various certifications in this area, including EMAS accreditation, which recognizes European excellence in environmental management. The airline bases its operational efficiency on its fleet. An example of this is the Boeing 787 Dreamliner, which it uses to fly to Havana from Madrid (which will operate daily starting this summer). Designed to reduce fuel consumption and emissions by up to 25%, it allows transoceanic journeys to be shortened by up to 40 minutes and reduces noise impact thanks to its engines.

To achieve more efficient operations, the airline, in addition to proper waste management and using recyclable materials in its food presentation, applies the SETO (Single-Engine Taxi-Out) and SETI (Single-Engine Taxi-In) protocols, which involve taxiing aircraft out and in using a single engine to address taxi-related emissions.

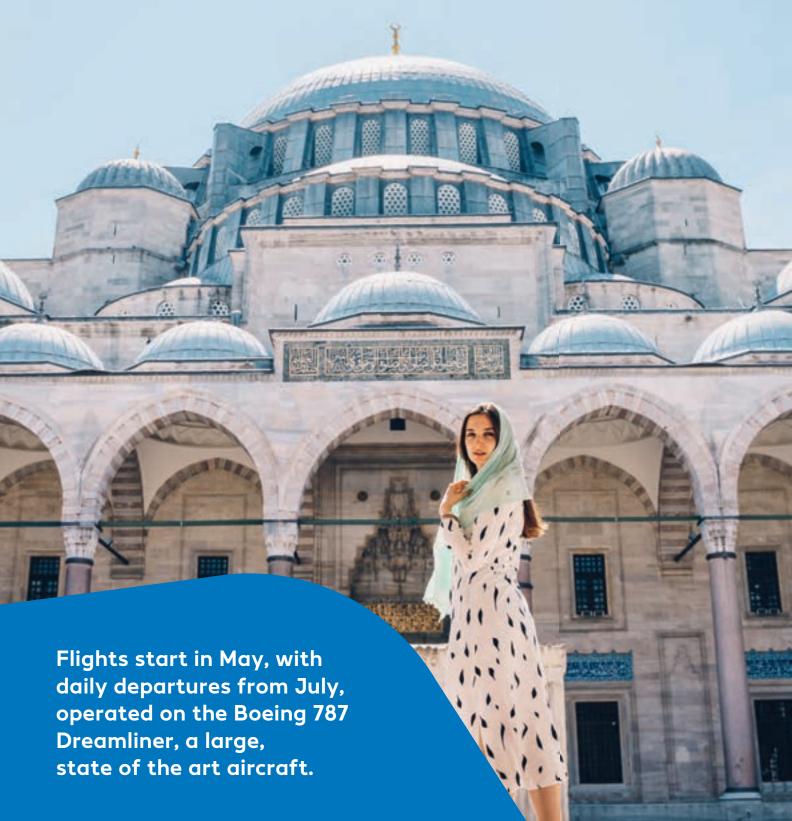
One of the most recent advances, one that will have a significant impact, is the use of the OptiClimb app. This technology provides flight-specific guidance on the optimal climb speed to minimize fuel consumption. This will save an estimated 3,200 tons of fuel and reduce CO2 emissions by 10,100 tons.

With all this, the airline continues working toward a future that continues to make aviation a more conscious and efficient means of transportation.





Istanbul, we're taking off!







Islazul Hotel Group

n the heart of the Caribbean, Cuba hosts the International Tourism Fair, an event where tradition, culture and excellence come together to offer industry professionals and other visitors the best of Cuban tourism.

Hoteles Islazul is present, sharing this hotel group's vision of hospitality and the services its facilities design to provide unforgettable moments for its guests. During the fair, visitors will be able to discover the diversity of Islazul hotels, located in beach, city, and nature destinations, capturing the unique essence of the island.

From our pages, we invite you to learn about this hotel group's offers, designed to satisfy all travelers: from adventurers to those seeking tranquility and relaxation. You can also explore new opportunities for events and meetings at several of its facilities.

This great celebration of Cuban tourism prioritizes the cultural, commercial, and social exchange





that makes this event unique. Islazul, with its commitment to excellence, is at FitCuba to show how every corner of Cuba can become an extraordinary experience.

www.islazulhoteles.com



Fly from Havana to Santiago de Cuba with Cubatur

he resumption of air connections between Havana and a city like Santiago de Cuba, full of attractions and reasons to want to visit, is excellent news, which we share with our readers and thank Cubatur for.

After resuming flights connecting Havana with Cayo Largo, thus promoting day trips and combined beach-city programs, Cubatur now unveiled a new air service, this time connecting the capital and the country's most Caribbean city, Santiago de Cuba.

Since last March, flights have been departing from Terminal 1 of Havana's José Martí International Airport every Tuesday and Thursday, stopping in Varadero at Juan Gualberto Gómez Airport, and then continuing to Santiago de Cuba. Passengers are allowed one 5 kg carry-on bag and one 20 kg checked bag.

In the city of Santiago de Cuba, traditional music lovers can visit the Casa de la Trova, while those who enjoy contemplative diving can dive among the sunken shipwrecks off the bay. Those who prefer history and heritage sites can visit fortresses, museums and sites steeped in cultural value. Those

who wish to enjoy a stay in contact with nature can choose from the hotels owned by several hotel groups in beautiful locations.

Visit the Cubatur travel agency website and follow the latest news about this and other flights on its social media pages.











Santiago Cuba

SCHEDULES

HAV 06:30 / VRA 06:50 - 07:20 / SCU 08:30 SCU 17:30 / VRA 18:40 - 19:10 / HAV 19:30 **FREQUENCIES**

Tuesdays and Saturdays



www.cubatur.com



San Cristóbal Travel Agency





he San Cristóbal Travel Agency promotes the historical and heritage values of the Cuba Destination through highly specialized tourism products that combine elements of the heritage of the Cuban capital with the rest of the country's heritage cities.

The agency offers interesting tours and excursions, including a visit to the National Capitol, an iconic building in Havana and currently the seat of the National Parliament. Walking through its halls and corridors accompanied by specialized guides, visitors will learn about the history and values of this building, as well as the restoration work carried out by the City Historian's Office, which restored this building to its former beauty.

The tour takes place from Tuesday to Saturday, at 5 schedules, ensuring that the visitor load is adequate for the preservation of this jewel of the city. Audio guides are available, allowing the entire group to enjoy the information provided by specialized guides in Spanish, English, French, Russian, German, Italian and other languages upon request. Guided tours in sign language are also offered.





In addition to the tours and excursions in Havana, there are also those organized in other heritage cities, as the San Cristóbal agency is the Official Host of the Network of Offices of the Historian and Curator of Cuba.

www.viajessancristobal.com



1ST INTERNATIONAL HISTORICAL HERITAGE TOURISM EVENT

"LOYAL TO THE HERITAGE" NOVEMBER 11-16, 2025

An event to promote Cuba as a Living Heritage destination, discuss the need to preserve the history and culture of its people, as well as the conservation of its monuments for future generations.

In three heritage cities: Havana, Matanzas and Trinidad.

We will pay a well-deserved tribute to the Eternal Historian,

Dr. Eusebio Leal Spengler, and celebrate the 506th

Anniversary of the Founding of the Township

of San Cristóbal de La Habana.

ORGANIZING COMMITTEE:

FOR ONLINE RESERVATIONS:

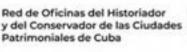
eventos@viajessancristobal.cu

https://lealesalpatrimonio.feriascuba.com/home















Cubanacán E Hoteles in two heritage cities in Cuba

ubanacán E Hoteles are the perfect choice if you want to take a unique tour of Cuba, whether with family, on a trip with friends, or as a special gift for your couple. You can find them in the country's main heritage cities, always located in buildings with historical and cultural values, which have been saved over time. These hotels combine tradition and modernity, and in all of them you will receive customized and excellent service.

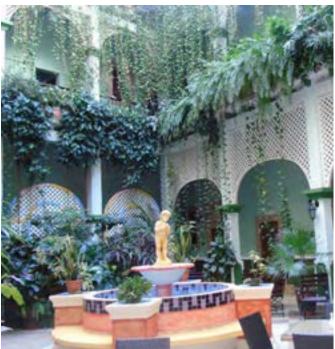




We invite you to take a trip to two of the heritage cities in central Cuba that are among the favorites of travelers from all over the world.

There, the Cubanacán Group offers a variety of E Hoteles, from which you can choose one or more for your stay.







The central province of Villa Clara boasts a group of the most highly recommended E Hoteles by travelers, which is why we invite you to the city of Remedios, famous for its revelry and the diversity of buildings and public spaces with cultural values. Named San Juan de los Remedios upon its founding, this town was declared a National Monument for the excellent preservation of its 17th-century colonial architecture and is well worth more than one visit, as there is much to discover in its streets steeped in tradition and Cubanness.

In its historic center, we find several 4-star E Hoteles, from which you can visit the city's main attractions. We start with the Hotel E Barcelona, which has 24 rooms; the Hotel E Mascotte, with 10 rooms; the Hotel E Camino del Príncipe, which offers 26 rooms; and the Hotel E Real, with 8 rooms. We also recommend two other facilities: the Hotel E Leyenda, with 15 rooms, and the Hotel E Casa Bausá, which has 24 rooms. All of them have unique attractions, making it very difficult to decide which one to choose.

We continue our journey through central Cuba and arrive at Trinidad, the so-called Museum City of Cuba, which has also been named a UNESCO Creative City and whose historic center, along

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with the Valle de los Ingenios (Sugar Mill Valley), is a World Heritage Site. Walking through its cobblestone streets and visiting the studios of artisans, ceramists, and embroiderers is one of its main attractions, although its cuisine is also among the favorites in the country.

Specifically in the historic center of Trinidad, we find several E Hoteles offered by the Cubanacán Group for your stay, combining comfort with the preservation of heritage values. Hotel E La Ronda has 17 rooms, while Hotel E Mesón del Regidor offers 4 rooms, and Hotel E La Calesa has 12 rooms and a pool.

In the township of Trinidad you can choose a different tour each day, and in the evenings you can experience traditional trova music in cultural venues located very close to these facilities. A must-see is La Canchánchara, where you can sample the typical Cuban cocktail of the same name, and tour the artisan streets, with their markets and their wonderful creations.

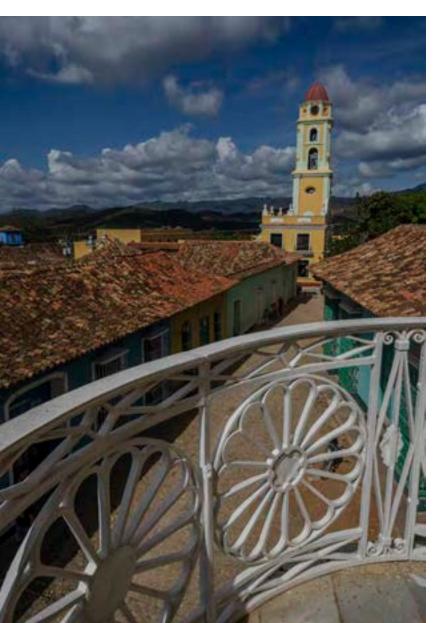
There are several tours that can be organized in each of these cities, although it would be very interesting to combine stays in both, staying at Cubanacán's E Hoteles. Enjoying these heritage cities and learning about the country's culture, traditions, and natural beauty can be a wonderful experience. Learn more about these hotels on the Cubanacán group's website and start planning your next trip to Cuba.

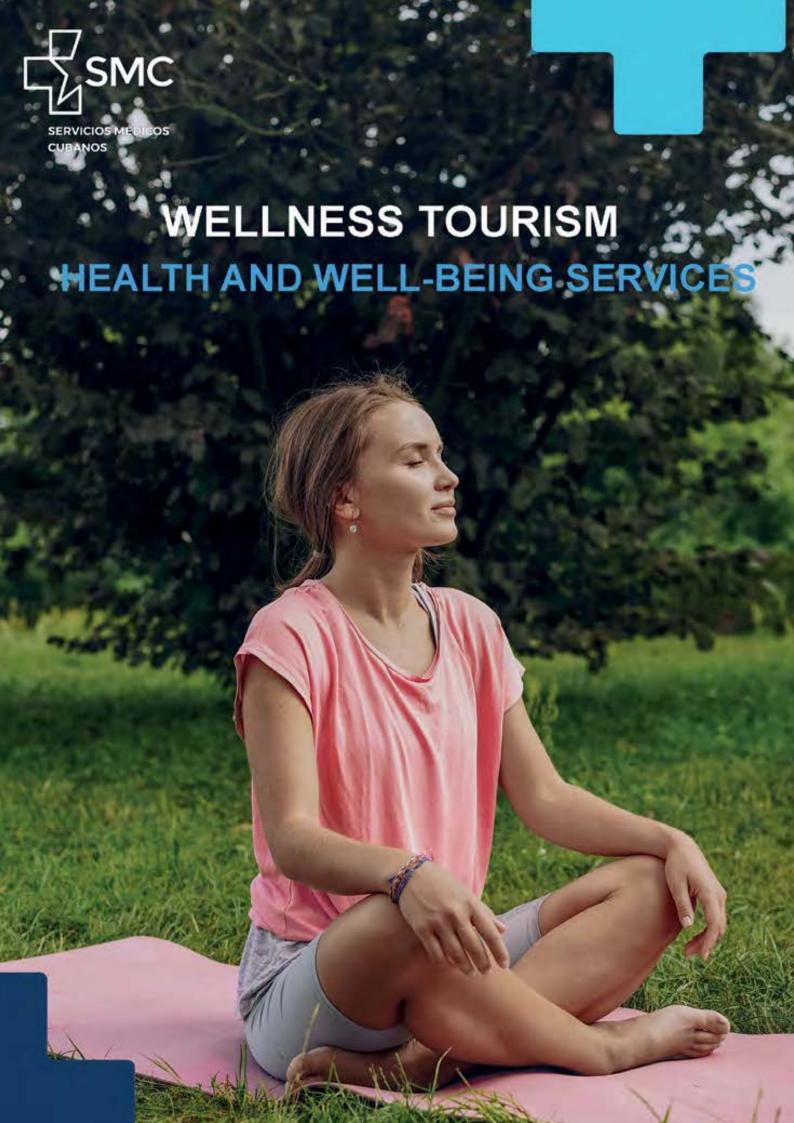
www.cubanacan.cu













AMISTUR CUBA S.A

Discover Cuba with the heart of Amistad

We are the gateway to authentic experiences.

AMISTUR CUBA S.A. is a specialized tour agency belonging to the Cuban Institute of Friendship with the Peoples (ICAP). We are dedicated to creating trips that go beyond conventional tourism: they are bridges of cultural exchange, solidarity, and genuine connections.

WE OFFER

Specialized, tailor-made programs that clients have the opportunity to design according to their needs and interests. In addition to conventional activities, we offer opportunities to learn about Cuba's reality through:

- Meetings, exchanges, and lectures by renowned specialists.
- -Visits to educational, healthcare, biotechnology, and urban and sustainable agriculture centers, as well as meetings with local social organizations.
- Visits and exchanges on new forms of non-state management.

FOR EVENTS:

We guarantee accreditation modules, hall rentals, accommodation, food, and transportation.

Requests to: eventos@amistur.cu

FOR CRUISES:

We provide customized assistance to cruise ships and sailboats arriving in Cuban ports, with a range of themed excursions that complement the destination's offer.



ACCOMMODATION AND OPTIONAL AMENITIES:

We offer hotel and non-hotel services (museum visits, restaurant and nightspot reservations), tourist cards, and domestic air and sea ticket reservations.

TRANSPORTATION:

We have our own ground transportation fleet, with five 24-seat buses and one 8-seat minibus, offering maximum comfort.

Contact us:

504, 13 St., between D y E, Plaza de la Revolución, Havana, Cuba.

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Amistur Cuba







Tropicana & Autos Classic Car Pairing Festival FEB 28 - MAR 2



Ernest Hemingway International Marlin Fishing Tournament JUN 9 - JUN 14



International Underwater Photography Event 2025 JUL 21 - JUL 24



Varadero Gourmet International Festival SEP 11 - SEP 13



Asia - Havana OCT 6 - OCT 10



Grand Cuba Golf Tournament OCT 21 - OCT 25



Experience and Traditions OCT 22 - OCT 24



Big Game Trolling OCT 27 - OCT 31



Amigos de Partagás Meeting NOV 17 - NOV 21



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Blue Diamond Resorts Cuba expands the Resonance Hotels offer

Blue Diamond Resorts Cuba continues the evolution of the Resonance Hotels brand with the introduction of "Resonance All Ages," a proposal that expands its original adults-only concept and now offers unique experiences for travelers of all generations. Currently, the Resonance Santa Lucía and Resonance Marea del Portillo hotels welcome families, creating an inclusive vacation environment while preserving the essence of energy and tranquility that defines the brand.

"The success of Resonance Hotels has reaffirmed our vision that there is great demand for a new way to enjoy all-inclusive vacations, based on authentic and differentiated experiences," said Mohamad Fawzi, General Manager of Blue Diamond Resorts Cuba. "With the arrival of Resonance All Ages, we saw the opportunity





to open the doors of this unique universe to an even wider audience, combining immersive wellness, vibrant entertainment and now an inclusive environment where families can create unforgettable moments together."

Resonance Santa Lucía and Resonance Marea del Portillo are the brand's first facilities to offer this multigenerational experience, while the rest of the Resonance hotels will continue to operate exclusively as adults-only. This new proposal enriches the brand's offer, allowing In addition to expanding its focus beyond adult travelers, Resonance All Ages incorporates experiences designed especially for children and teens, with creative workshops, games, and entertainment tailored to the younger crowd. By combining relaxation and fun in a single destination, these facilities offer guests the flexibility to customize their stay according to their preferences, whether seeking serenity, vibrant social experiences, or a combination of both.



BlueDiamond

Hotels & Resorts





families to immerse themselves in its two distinctive concepts. Resonance Blu continues to be a tranquil retreat focused on wellness, with yoga practices, meditation, spa treatments and moments of relaxation, while Resonance Musique offers an energetic atmosphere with theme parties and beach activities. This combination allows every guest, regardless of age, to find the ideal experience to connect, disconnect, and create unforgettable memories.



With the addition of these all-ages hotels, Blue Diamond Resorts Cuba reinforces its commitment to innovation in the hospitality industry, ensuring that Resonance Hotels continues to evolve without losing its essence of inspiring travelers with its philosophy: "Explore, Marvel, Resonate."

For more information, visit:

www.bluediamondresorts.com



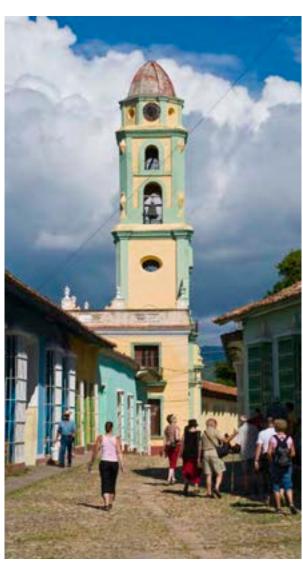


Exclusive itineraries for traveling to Cuba? Fly For Vacations has the answer

ly For Vacations (FFV), a tour operator of Grupo Viajes y Representaciones S.L., offers a unique opportunity to explore Cuba's most iconic cities and sites, enjoy the stunning beauty of its beaches and natural landscapes, and appreciate the extraordinary hospitality of its people. In this edition, we present four exclusive itineraries to Cuba from Madrid, on Air China flights, with guaranteed seats and confirmed departures between June and December.

The first of these, named Iconos de Cuba, is a 9-day/7night program that covers the western and central regions of the country. Departures are scheduled for June 21, August 27, December 20, and December 27. This exciting program begins with a Welcome Dinner that will open the doors of the capital city to you.

The second day begins with a visit to the National Capitol, an iconic building restored by the Office of the City Historian, followed by a tour of Havana's



On the fourth day, you will transfer to the city of Cienfuegos, known as the Pearl of the South, in the center of the island. Upon arrival, you will explore the most emblematic streets and avenues of the city, declared a World Heritage Site by UNESCO in 2005. You will visit Martí Park, the Tomás Terry Theater, the House of Cultural Goods, and the Cathedral of the Immaculate Conception. Later, you will have the opportunity to experience Cienfuegos in a different way, guided by Los Pradas, a very authentic fishing family. This tour includes a boat ride through Cienfuegos Bay and a meal at the Town of Castillo de Jagua. At the end of the tour, you will be transferred to the city of Trinidad, in time for accommodation and dinner.



Historic Center, declared a UNESCO World Heritage Site in 1982. The tour includes the four main squares of Colonial Havana: Plaza de San Francisco, Plaza Vieja, Plaza de Armas, and Plaza de la Catedral. The afternoon will be dedicated to the Unraveling Havana of the 1950s excursion, a panoramic tour of Modern Havana in the famous vintage cars. In addition to places frequented by celebrities of the era, you will visit the Hotel Nacional de Cuba. In the evening, you will attend the Havana Cannon Shot Ceremony, which recalls the closing of the walls, followed by a dinner to bid farewell to the city.

On the third day, you will depart for Viñales Valley, one of the most beautiful natural landscapes on the island, with its unique rounded elevations, the "mogotes." The excursion includes a visit to a tobacco factory, the Mural of Prehistory, one of the most important openair frescoes in the world, the Los Jazmines lookout point, which offers one of the best panoramic views of the Viñales Valley, and the Cueva del Indio, with a boat ride along its interior river.



l BuenViaje to Cuba I TOURING



The fifth day focuses on Trinidad and the Valle de los Ingenios (Sugar Mill Valley). The experience will be like a fascinating journey back in time, with a tour of the township of Trinidad, founded in 1514 by Diego Velázguez and also declared a UNESCO World Heritage Site. Through its cobblestone streets, you will visit the Romantic Museum, the Santísima Trinidad church, the Ceramics Workshop, and the Canchánchara bar, where you can enjoy a typical cocktail from the city. A country lunch will be served at the Guachinango Farm, followed by a visit to the Valle de los Ingenios, which enjoyed its heyday during the 18th and 19th centuries. You will visit an old sugar plantation and the Manaca Iznaga Tower, which you can climb for an excellent panoramic view of the valley.

The sixth day will include a transfer from Trinidad to Varadero, a route that includes a stop in the city of Santa Clara to visit the Ernesto Guevara Monumental Complex, home to the Che Guevara Museum and Memorial. Upon arrival in Varadero, accommodation will be provided at an all-inclusive hotel.

The seventh day will be free to enjoy the crystal-clear waters and fine white sands of Varadero. An optional excursion is recommended, at an additional cost: the Seatour. This includes a sea voyage to Cayo Blanco with entertainment, recorded music, an open bar on board, and a snorkeling stop on the coral reef. Upon arrival at Cayo Blanco, you will enjoy a buffet lunch and have free time for a swim.

The eighth day will include a private transfer from Varadero to Havana's International Airport for your return flight to Madrid. This concludes the Iconos de Cuba program, which always includes the assistance of specialized personnel.





Fly For Vacation has designed three other equally interesting programs, which we invite you to discover:

- Cuba from West to Center, Slowly and Calmly. It lasts 13 days/11 nights, with scheduled departures on the following dates: July 19, August 9, October 18, and December 3.
- Cuba Deep East from East to West with Cayo Santa María. A 16-day/14-night program, with scheduled departures on the following dates: July 5, July 26, August 16, and November 15.
- Cuba Unknown Paradise. A 9-day/7-night program, including a stay in Havana and Cayo Largo, with scheduled departures on the following dates: June 21, August 27, December 20, and December 27.

Here we have shared only the duration and departure dates. To learn about their interesting programs and make your reservations, we invite you to visit the website:

www.flyforvacations.com



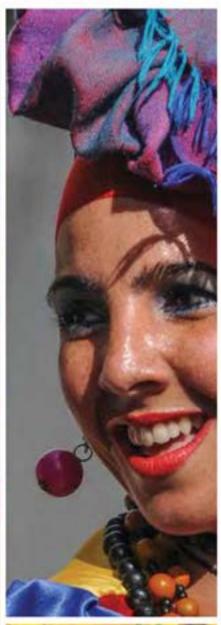


Unique destinations in Cuba and Latin America

VIAJES Y REPRESENTACIONES























X CUBA TRAVEL EXPERT















Cuba's nature at your fingertips

uba has tourist destinations where visitors can enjoy well-preserved nature. Natural Parks, Biosphere Reserves, or simply rural areas where you can meet the locals — everything is interesting and attractive, and the Campismo Popular camping group invites you to experience it up close.

With sustainability as the foundation of its work, today Campismo Popular offers accommodation in facilities with comfortable rooms, while still being located in a natural setting. In this edition, we present a group of villas and other facilities that this group owns throughout Cuba.

We will begin in the westernmost part of Cuba, in the province of Pinar del Río, where the Laguna Grande and Aguas Claras villas and the Dos Hermanas campsite are located. Laguna Grande is

located on the Guanahacabibes Peninsula, in an area of great biodiversity, where swamps, tropical forests, beaches, reefs, and the lagoon that gives the facility its name coexist. In this Biosphere Reserve, sport fishing enthusiasts will find different species of fish, depending on the time of year they visit.

The Aguas Claras and Dos Hermanas villas are located in the Vueltabajo area, a few kilometers from the city of Pinar del Río, and are ideal for those who want to explore the Tobacco Route, explore the Viñales Valley, and go hiking, horseback riding, or carry out excursions in this place of great beauty.

On our tour of the island, we arrive in Havana, where La Kuka is located. Due to its proximity to the capital, it is an interesting option for day trips immersed in nature and rural culture, as well as for small-scale events, with the option of accommodation.

Also from Havana, you can spend a day enjoying the Río Canímar Tourist Park, located very close to the city of Matanzas, in the middle of a Protected Natural Landscape. Here you can discover an enormous natural ecosystem that fostered various indigenous settlements and is now a part of Cuba's tourist scene. The beauty of its landscapes and its diverse attractions make a visit to this park a special and unique opportunity.

In the central region of Cuba, on the southern coast of Cienfuegos province, lies the Villa Guajimico, ideal for those who prefer diving and other water sports.



The beauty of its seabed makes Guajimico a must-visit for those who enjoy diving into the depths of the sea. From the Villa, you can go hiking, enjoy Cuban cuisine at La Hacienda La Vega, visit the area's cave system, or visit the Cienfuegos Botanical Garden.

In the eastern region, Campismo Popular has several facilities with distinctive attractions based on their location and the activities available. In the province of Santiago de Cuba, we find Villa El Saltón, 126 km from the city of Santiago. With its 25 rooms, it stands out as a place to relax and enjoy emblematic flora and fauna, as well as visits to sites of great historical and cultural value. In that province, we find two other facilities: Caletón Blanco and La Mula, from which you can ascend Pico Turquino, the highest peak in Cuba.



In Granma province, we find Las Coloradas campsite, which has high-standard rooms and facilities for international tourism and will host the main event celebrating the 44th anniversary of Campismo Popular. Also nearby are El Salto de Jibacoa and La Sierrita, which is another ideal facility for those wishing



to visit Pico Turquino, Cuba's highest point. In Holguín, travelers are invited to camp at Playa Blanca, named for the white sand and crystal-clear waters of the beach where it is located. Other facilities include Playa Los Bajos and Playa Caletones (coming soon). In Guantánamo, guests are invited to enjoy nature at the Duaba, Cajobabos and El Yunque facilities, the latter located very close to one of Cuba's most powerful rivers, which originates at the foot of El Yunque in Baracoa.

This is just a selection of the most sought-after facilities of the Campismo Popular group, which has much to share with nature tourism lovers. We invite you to follow all its news on social media.

NH Capri Hotel, a must-visit in Havana

f you're planning a trip to Havana, the NH Capri Hotel is our recommendation. Its combination of rich history and high-quality services positions it among those facilities capable of meeting the needs of the most discerning guests.

Its privileged location in Havana's Vedado neighborhood, just steps from the famous Malecón seaside avenue, makes this hotel very attractive for various tourist segments, whether for city vacation trips, combining it with stays at beach destinations, or for business trips. It is also highly sought-after by those participating in international events held in Havana.

The NH Capri Havana has 220 rooms (Standard, Superior, Duplex, and Suites). Their exquisite decor and excellent views distinguish them. The hotel also has a meeting room and a pool on the 18th floor, with panoramic views of Havana, and catering services, where parties and other celebrations can also be organized.

The hotel also offers culinary excellence in its restaurants and bars, including the Ana Capri Restaurant, the Lobby Bar, and La Florentina Restaurant.

We especially invite you to visit Bar Azul, where you can sample national and international cocktails. Located on the 17th floor of the hotel, it is air-conditioned and offers Wi-Fi. It is open from 12 noon to midnight, Monday through Friday, and until 2:00 a.m. on Saturdays and Sundays. From this bar, you can enjoy a beautiful view of much of the city, as well as a spectacular sunset.

The NH Capri is one of the capital's classic hotels, which opened its doors on November 27, 1957, and belongs to the Gran Caribe Hotel Group. Guest satisfaction is a result of the friendliness and service they receive at the facility, confirming that it is an excellent choice for exploring Havana.

To learn more about the hotel and make reservations:

rpublicas@capri.gca.tur.cu



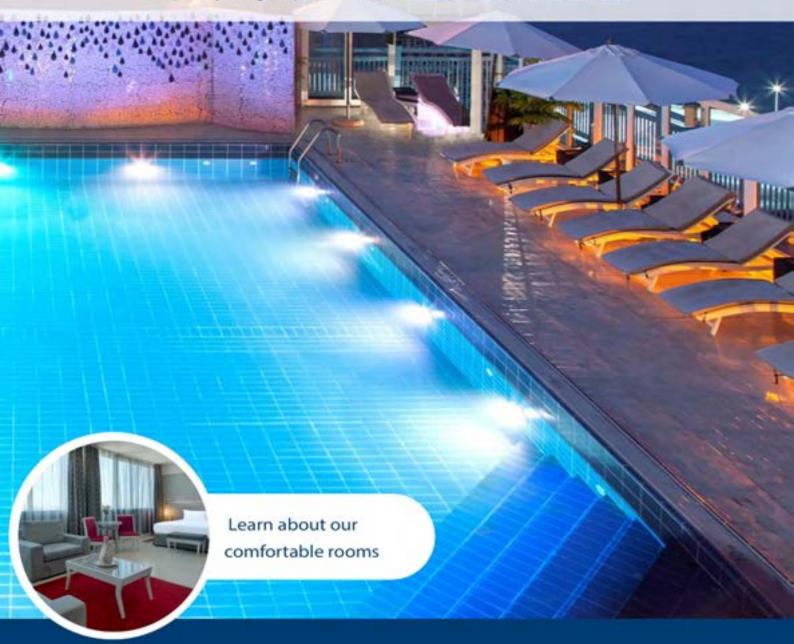




NH Capri La Habana Awaits you

Stay with us and enjoy an excellent location, comfortable rooms, Wi-Fi, pool, buffet breakfast, restaurant, bar, gym, and more.

Request your group reservation i.santamaria@nh-hotels.com





"Experience and Traditions 2025" to enjoy three representative Cuban products



he international event "Experience and Traditions" will take place from October 22 to 24, 2025, with the essential motivation of introducing its participants to Cuba's rich roots through three unique products: the famous Habano cigars, delicious coffee and world-class rums.

The event will take place at the Meliá Costa Rey Hotel in Cayo Coco, in the Jardines del Rey tourist destination, Ciego de Ávila. Attendees will enjoy pairings, tastings, competitions, and excursions, combined with music, dance, and other autochthonous cultural manifestations.







These three days of memorable sensory exchange will begin with a day dedicated to "Rum, combinations of aromas and flavors." Following the accreditation of participants on October 22, the event will open.

The first day will also feature a keynote lecture with a Cuban rum producer, a presentation of Havana Club, as well as meetings with master rum makers, guided tastings and pairings, and an artistic performance.

"Along the Habano Route" will be the second day's activity, opening with a tour of the Northern



Wetlands via the causeway. The day will include an excursion to a farm, plantation, and tobacco leaf selection site, followed by a country lunch.

Participants will visit the La Gaviota shopping center, where they will find gifts, crafts, and cigars. Of course, there will be live interaction with a cigar roller, pairings and tastings led by Habano sommeliers, and the presentation of an Afro-Cuban folklore show.

On the final day, which focuses on "Traditions," attendees will experience a "guateque campesino" (traditional country party) at Sitio La Güira. But the main event will undoubtedly be the competition for the longest smoke. Finally, the closing ceremony will include a dinner and auction.

"Experience and Traditions" is organized by the Ministry of Tourism in Ciego de Ávila, the Caracol S.A. Commercial Company, and its El Exquisito Habano House. The event will return as an attractive proposal of pleasures and knowledge centered around three representative Cuban products. To register and organize your participation, we suggest contacting the organizers.

https://experienciaytradiciones.feriascuba.com

Playa Punta Hicacos Hotel opens its doors in Varadero



he Gaviota S.A. Tourism Group celebrated the partial reopening of the Playa Punta Hicacos Hotel. This fivestar hotel, with approximately two kilometers of beach, operates on an all-inclusive basis and stands as an excellent option for accommodation and enjoying the charms of Varadero.

"Since its opening on February 7, 2005, this hotel has been a benchmark for sun and beach tourism in Varadero," stated Carlos M. Latuff,

president of the company, during the opening ceremony. He emphasized that its privileged setting, characterized by crystal-clear waters and a tranquil atmosphere, makes this hotel an ideal destination.

With a total of 633 rooms, the Playa Punta Hicacos Hotel strengthens the Gaviota brand Hoteles Playa, which already boasts the renowned Playa Vista Azul Hotel in Cuba's most international vacation destination.











During the opening, it was announced that a second phase will include the addition of Playa Kids, a space designed especially for children, and Playa Luxury, a hotel focused on those seeking a luxurious and exclusive experience.

Bars with a variety of cocktails, specialty restaurants and buffets, great entertainment, a nautical area, and



above all, a relaxed atmosphere, reinforced by the many recreational options at the neighboring Plaza Las Morlas, are all attractions of this newest member of the Hoteles Playa family.

The new offer combines luxury, comfort, and authenticity with options for couples, families, and friends in one of the most beautiful destinations in the Caribbean, 40 kilometers from the Juan Gualberto Gómez International Airport and 12 kilometers from downtown Varadero.

www.gaviotahotels.com

City Tram Tours Ecotur invites you to explore Havana on electric trains







he city tours invite travelers arriving on vacation, to attend events, or on business trips to discover the attractions of the cities. In Havana, some of these tours are now available on small electric trains.

Ecotur, a travel agency specializing in nature, rural tourism, and accessibility, has added a new reason to be at the forefront of those pursuing sustainability in its philosophy and actions. Together with the Canadian agency Cubatram.

Ecotur offers City Tram Tours in Havana aboard electric trains. These tours are also accessible, as the trains have ramps that allow wheelchair users to board and reach any part of the city.

Several tours are offered, and their itineraries, departure times, and prices can be found on the Cubatram website (www.cubatram.com). We invite you to discover this new option, which, together with Ecotur, allows us to enjoy the new mobility in tourism in the capital. Enjoy the experience of traveling on these electric trains, which are not only carbon-free but also use solar energy to recharge and maintain their operation.



booking@cubatram.com











jpg@jpgestionindustrial.com

SCANLE CODE OR VOR VOR VOR



Cubasol S.A. News and investment projects for development



he CUBASOL S.A. Business Group is a wholly Cuban-owned corporation, created in 2015 to promote the development of Cuban tourism's non-hotel sector. Its current entities cover six strategic sectors:

- Retail sales of tourist-focused items, which are sold in the CARACOL chain of stores.
- A network of gastronomic and cultural facilities, ranging from small retail outlets to renowned restaurants. These also include the country's most important nightclubs, managed by PALMARES S.A.
- A circuit of marinas located in the country's main tourist destinations, with their respective workshops, managed by MARLIN S.A.



- Real estate associated with golf courses, managed by CUBAGOLF S.A.
- Wholesale transportation services, car rentals, and other transportation options, offered through TRANSTUR, the Cuban leader in this sector.
- Provision of artistic services and performance production through the company TURARTE S.A.



CUBASOL S.A. aims to elevate the quality of its offers and services within these sectors, as well as provide new experiences for travelers arriving in Cuba. Promoting foreign investment in areas of interest that have experienced sustained growth in the Caribbean tourism market is part of the Group's development strategy, especially in those areas that have attractive potential for implementation in Cuba.

In this edition, we dedicate a space to business opportunities related to the development of golf-related real estate resorts. We present the locations of four projects that will expand the tourism and real estate offers in the beneficiary territories.



La Altura, Artemisa

A 380.16-hectare plot with beautiful views of the Caribbean Sea, with beachfront access, in a natural setting with incredible scenic potential and unique nature. It is located in areas of the Sierra del Rosario, declared a Biosphere Reserve by UNESCO.

La Tatagua, Cienfuegos

A 359.4-hectare plot with access to the sea, located in the Cienfuegos-Trinidad tourist corridor, in an area of unparalleled natural beauty.

Chorrera-Ancón, Trinidad

A 594.79-hectare plot located on the Ancón Peninsula, with 4.36 km of coastline. It is just 11 minutes from the Port of Casilda, a cruise ship destination with established tourism potential due to its proximity to Trinidad and the Topes de Collantes Natural Park.

Loma Linda, Holguín

A 230.37-hectare plot located on the northern coast of Holguín, in an area of great beauty, between Playa Esmeralda and Playa Guardalavaca.

For the years 2025 and 2026, CUBASOL and its companies, Cubagolf S.A., Palmares S.A., and Marlin S.A., are developing projects of interest for investors in two business models. The first is the creation of joint ventures for the development of real estate and theme and/or recreational water parks. The second includes International Economic Partnership Agreements, which aim to manage and market services for the restoration and renovation of existing facilities (including tourist marinas). In the latter case, other business models, such as lease and concession agreements, may be evaluated.

To learn more about business opportunities and proposals for foreign investment from CUBASOL and its companies, we encourage you to contact their specialists, as there is an interesting path to explore with them.

director.negocios@cubasol.tur.cu www.grupocubasol.com

Better this way... Cuba with Meliá

ith this statement, Meliá Hotels International in Cuba is inviting travelers from around the world to choose Cuba as their vacation destination this summer.

With 35 hotels across the country, Meliá Cuba is inviting you to experience an unforgettable vacation, with options designed for all types of travelers: romantic getaways, family plans, or adventures with friends. These are three of the hotels you can choose for your vacation.





Meliá Trinidad Peninsula

Exclusive all-inclusive resort located on the Ancón Peninsula, with modern rooms, a varied entertainment program, and a select gastronomic offer. A facility in perfect harmony with the environment, with self-generating energy and sustainable management. Ideal for families, couples, or special celebrations in a heavenly setting.

Sol Palmeras

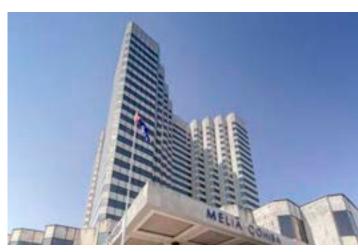
Meliá's most welcoming hotel on the island, a true paradise for families. Its recently renovated rooms and spacious bungalows are combined with an entertainment program for all ages and a hospitable staff.

Meliá Cohiba

A classic and elegant hotel located in the heart of Havana, with unbeatable views of the iconic Malecón seaside avenue, haute cuisine, a pool, and the exclusive The Level service. Ideal for business or leisure trips, it combines an exceptional location, sophistication, and first-class service to guarantee an unforgettable stay.

Book before June 8, 2025, and enjoy up to 15% off in comfortable hotels, whether on the beach, surrounded by nature, or in the heart of the city.

www.meliacuba.com/es/ofertas-hoteles











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Prado #208 e/ Colón y Trocadero. La Habana

lberostar Cuba commits to urban segment



n the context of FITCUBA 2025, the most important tourism event in the Caribbean, Iberostar Cuba Hotels & Resorts announces the growth of its portfolio. In line with a strategic vision that places increasing importance on the urban segment, nearly 20% of the hotel chain's rooms are located in the city areas of Havana and Trinidad.

Three of its hotels are located near the historic center of Old Havana. Flanking the Paseo del Prado are the Iberostar Grand Packard, a synthesis of respect for tradition and a vocation for modernity through a superior accommodation experience; the Iberostar Selection Pargue Central,







warm and friendly in providing excellent services; and the Iberostar Marqués de la Torre, formerly the modern tower of the Selection Parque Central and now an independent hotel, designed for the bohemian-spirited guest eager to experience the rhythms of an authentic Havana suite.

In the south-central part of the island, the township of Santísima Trinidad, the third founded in Cuba by the governor Diego Velázquez in 1514, is a city with its own personality that the most adventurous visitors can discover with a stay at the Iberostar Grand Trinidad, a 40-room gem with high service standards, located directly across from the town's Parque Céspedes.

The new star of the portfolio: Iberostar Selection Havana

From its 42 floors, rising to 155 meters, the Iberostar Selection Havana is the expression of the friendly spirit of a city where the most diverse styles, sensations and rhythms coexist in perfect harmony. Right on 23rd Street, the quintessential cinematic artery, the city welcomes a hotel worthy of its name.

Located in the Vedado neighborhood, the epicenter of Havana's bohemian scene, the Iberostar Selection Havana offers the guarantee of vibrant and varied experiences for travelers from around the world. The hotel chain's commitment to responsible tourism is expressed in its 594 rooms, free of single-use plastic. The modern facility has all the attributes to become a favorite among guests seeking an urban experience during their trip to the largest of the Caribbean islands.

Executive areas at Havana hotels: an invitation to travel to another dimension.

Three Iberostar Cuba hotels in Havana have executive areas, where guests can enjoy superior accommodation standards: the Cosmos Level, with 61 rooms at the Iberostar Grand Packard; the Capitol Level, with 90 rooms at the Iberostar Selection Parque Central; and the Sky Level, with 140 rooms on floors 33 to 40 at the Iberostar Selection Parque Central.

In all these areas, guests have access to early check-in, late check-out, a private reception and breakfast area, significant discounts at restaurants, bars and spa, among other amenities. It's the opportunity to travel to another dimension and experience the urban rhythms of the Caribbean's largest island, with Iberostar Cuba.

